

MULTIPLIER EVENT:

Entrepreneurial finance education and ICT-based Tools

University of Valladolid

Chamber of Commerce, Cantabria

July 20

Agenda (local time)

10.00 - 10.15	Presentation
10.15 - 11.00	Does traditional financing work for entrepreneurs? Other alternatives. Dr. Cristina Mazas Pérez-Oleaga, professor at the European University of the Atlantic.
11.00 - 12.00	Artificial Intelligence creator of digital tools to obtain financing. <ul style="list-style-type: none"> • Presentation of FINANCEn_LAB simulator (pilot phase). • Dr. Jose Manuel Breñosa, professor at the European University of the Atlantic.
12.00 - 12.40	How can the Chamber of Commerce support entrepreneurs in making decisions? Project financing. <ul style="list-style-type: none"> • Dr. David Ramos, responsible for Business Creation of the Chamber of Commerce of Cantabria.
12.40 - 13.00	Resolution of doubts and farewell. <ul style="list-style-type: none"> • Dr. Inna Alexeeva Alexeev, professor at the European Atlantic University and global coordinator of the FINANCEn_LAB project.