

MULTIPLIER EVENT



9H30: REGISTRATION, CHECK-IN

- 10:00 Introduction to the FINANCEn_LAB project (**Inna Alexeeva Alexeev**, Project Coordinator FINANCEn_LAB, and **Thomas Prola**, Project Manager FINANCEn_LAB)
 - 10:30 Keynote Speaker 1: Ph.D. **Cristina Mazas Pérez-Oleaga**, Professor of the University Europea del Atlantico. "**Is traditional financing possible for entrepreneurs?**"
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- 11:15 Financial literacy: evidence from the latest empirical study (**Inna Alexeeva Alexeev**, Project Coordinator FINANCEn_LAB)
 - 11:45 COFFEE-BREAK
 - 12:00 Keynote Speaker 2: **Nacho Irastorza Odriozola**, Financial Director of Alsaplas, S.A. and entrepreneurship mentor. "**Application of non-traditional sources of finance in entrepreneurship.**"
 - 12:45 FINANCEn_LAB: digital simulator demo (**Inna Alexeeva Alexeev**, Project Coordinator FINANCEn_LAB, and **Jose Manuel Breñosa**, Local Project Manager in CITICAN)
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- 13:15 Keynote Speaker 3: **Chamber of Commerce of Cantabria**. "**What support can the Chamber of Commerce provide to entrepreneurs in terms of financing?**"
 - 13:45 FINAL: The sustainability of the FINANCEn_LAB project over time (**Inna Alexeeva Alexeev**, Project Coordinator FINANCEn_LAB).
 - 14:00 Closure