

Dear stakeholders/partners,

We have some news regarding the activities implemented within the project "Digital Simulator for Entrepreneurial Finance", acronym FINANCEn_LAB, project reference number 2020-1-ES01-KA226-HE-095810, in the fourth quarter of 2022.

1. The first multiplier event of the European project FINANCEn_LAB

The first multiplier event of the FINANCEn_LAB project funded by the European Union (Erasmus + Strategic Pacts in the field of Education, Training, and Youth KA226) was held on 20 October 2022 in Iași, Romania. The event has been organised by the Alexandru Ioan Cuza University of Iași.

The meeting was attended by 41 participants from Romania and Europe. Associate professor Ph. D. Claudiu Florin Boţoc, vice-dean Faculty of Economics and Business Administration, West University of Timișoara & Member of the Academic Council, Association of Faculties of Economics from Romania (AFER) gave a speech on financial literacy and the need for digital financial education. Claudiu Scoipan (general secretary, Chamber of Commerce, Industry and Agriculture – Vaslui), the second keynote speaker, highlighted the role of public authorities in supporting the creation of new startups. At the end of the event, different types of participants (university students as potential entrepreneurs; entrepreneurs; bank employees; higher education teachers; entrepreneurial trainers/mentors; spin-off entrepreneurial coaches; higher education board members; entrepreneurial policymakers/public administrations) had the opportunity to explore the simulator FinancenLab under the guidance of Jose Manuel Breñosa (CITICAN).

Also, the first results of the pilot activity have been presented in the paper Digital Tools for Teaching Entrepreneurial Finance. Preliminary Results at the International Conference Globalization and Higher Education in Economics and Business Administration, GEBA 2022. The feedback received during these two events will be incorporated into the development of the simulator.





2. The third transnational meeting of the European project FINANCEn_LAB

The third transnational meeting of the consortium led by FUNIBER in the framework of the FINANCEn_LAB project funded by the European Union (Erasmus + Strategic Pacts in the field of Education, Training, and Youth KA226) was held on 21-22 of October 2022, in Iași, Romania.

The meeting was attended by Inna Alexeeva (Funiber), Jose Manuel Breñosa (CITICAN), Sorin Gabriel Anton (UAIC) and online Thomas Prola (FUNIBER), Isabel de la Torre (UVa), Joanna Rudawska (UJK) and Erika Nepp (TVW).

During the blended meeting, the partners discussed the evaluation of the Intellectual Output 2 IT tool, Io3 production and feedback, quality assurance - summary of the latest report, and communication and dissemination activities.

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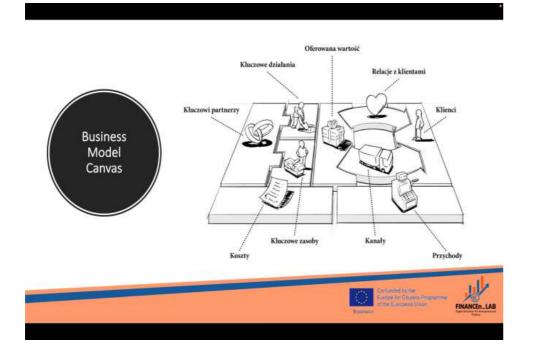
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3. Dissemination activities

Jan Kochanowski University in Kielce joined Global Entrepreneurship Week, during which workshops, training, meetings and conferences promoting entrepreneurial attitudes are held all over the world.

On 17.11.2022, over 40, second-year management students took part in the Business model Canvas workshops within the Financen_Lab project run by Joanna Rudawska. The participants discovered how such companies as Uber, Spotify, Netflix, HP, Wikipedia, Gillette and Jeronimo Martins work. They learned more about models such as SaaS, peer-to-peer, vending, brick-and-mortar and freemium. Then they tested the platform and look for a proper financing model.





On 18.11.2022, almost 50 Polish students of Coaching and management took part in the Business model Canvas workshops online prepared and run by Joanna Rudawska. Students got familiar with the Financen_Lab project and searched for the best model for future business. The meeting was organized within the Global Entrepreneurship Week calendar and promoted by organizers.

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