

# MULTIPLIER EVENT:

*Entrepreneurial finance education and ICT-based Tools*

**Jan Kochanowski University of Kielce, Poland**

AULA C10, Faculty of Natural Sciences, UJK

10th March 2023

## *Agenda (local time)*

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**09.30 - 10.00** Registration of the participants and networking

**10.00 - 10.10** **Welcome speech** by **dr hab. Barbara Gawdzik**,  
prof UJK, Vice-Rector for Education Erasmus+ Institutional Coordinator

**10.10 - 10.20** **FINANCEn\_LAB Project overview**  
**Ana Kaminska**, PhD, Department of Economics and Finance, Faculty of Law and Social Sciences, UJK,  
Poland

**10.20 - 11.40** **Intellectual Output presentation:**  
IO1. Practical cases in entrepreneurial finance for training  
IO2. Digital Simulator for Entrepreneurial Finance  
IO3. Digital Simulator for Entrepreneurial Finance (self-learning tool)  
**Inna Alexeeva-Alexeev**, PhD, FUNIBER & University Europea del Atlántico, Faculty of Economics and  
Business Administration, Santander, Spain  
**Ana Kaminska**, PhD, Department of Economics and Finance, Faculty of Law and Social Sciences, UJK,  
Poland

**10.40 - 11.00** **Keynote speeches**  
The potential of digital technologies on academic entrepreneurship education  
**Joanna Rogalska**, Associate professor PhD, vice - Director of Department of Economics and Finance,  
Faculty of Law and Social Sciences, UJK, Poland

- 11.00 - 11.20** Creating Your own business project - the need for entrepreneurial finance knowledge  
**Natalia Luba- Chudzik**, EPRD Office for Economic Policy and Regional Development Ltd - Consulting Company, Poland
- 11.20 - 11.40** The challenge of financial education in Poland - business and management vs the national financial education strategy  
**Krzysztof Ostafiński, PhD**, Contemporary Business Management Program Director, Center for Banking Law and Information, Warsaw Institute of Banking Foundation
- 11.40 - 11.50** **Coffee break and networking**
- 11.50 – 12.10** **The Digital Simulator for Entrepreneurial Finance - demo and testing**
- 12.10 – 13.00** Official end of the Team - Project Competition, awarding the winners
- 13.10 - 13.20** Open discussion and closing remarks
- 13.20 - 14.00** Questionnaires and feedback