

MULTIPLIER EVENT 1:

Entrepreneurial finance education and ICT-based Tools

Alexandru Ioan Cuza University (UAIC) of Iași,

UAIC Learning Centre (Casa Miculescu, behind the University's B-body)

20 October 2022

Agenda (local time)

- 16.30-16.50** Reception, registration and networking
- 16.50-17.10** Project overview, Inna Alexeeva-Alexeev, FUNIBER & University Europea del Atlántico, Faculty of Economics and Business Administration, Santander, Spain
- 17.10-17.40**
1. Financial literacy and the need for digital financial education, Associate professor Ph.D. Claudiu Florin Boțoc, vice-dean Faculty of Economics and Business Administration, West University of Timișoara & Member of Academic Council, Association of Faculties of Economics from Romania (AFER)
 2. The role of public authorities in supporting the creation of new startups, Claudiu Scoipan, General secretary, Chamber of Commerce, Industry and Agriculture - Vaslui
- 17.40-17.50** Networking break
- 17.50-18.20** Intellectual output presentation and demo, Jose Manuel Brenosa, CITICAN
- 18.20-18.40** Open discussion and closing remarks
- 18.40-19.00** Questionnaires and feedback